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## MEDIA RELEASE:

### IMPROVING BUSINESSES THE AIM OF ADVISORY BOARD COURSES HEADING TO MACKAY NEXT MONTH

Two Advisory Board courses being held in Mackay next month could potentially help the region's businesses to grow and improve leadership within local companies.

The Advisory Board Essentials courses are being held in Mackay on September 3 and 4 with first aimed at businesses considering implementing an Advisory Board, and the second course designed for individuals considering taking on an Advisory Board position.

Local Buying Foundation and Mackay Regional Council have funded the initiative so Resource Industry Network and Mackay Region Chamber of Commerce could bring the courses to Mackay and encourages local SME business owners, entrepreneurs, company directors, executives and consultants to take advantage of the courses being held locally.

Advisory Boards are an effective way of working with advisors long term and have the ability to deliver bigger networks and access to expertise that is not core to any one business. This might include insight into the skills needed to successfully market to a different consumer group, experience to make acquisitions or mentoring and leadership coaching for the next generation in business.

The benefits of creating an advisory board include the diversity of opinion and experience it can bring to facilitate an improvement in the leadership of a company.

The Advisory Board Essentials course for businesses will be held on Monday, September 3 at the Jubilee Community Centre with registrations limited to 20 at a cost of \$50.

The Advisory Board Essentials course for advisors will be held on Tuesday, September 4, at the same venue, however Expressions of Interest are required to be submitted prior to registration.

To register or fill out an Expression of Interest, go to: [www.resourceindustrynetwork.org.au/events](http://www.resourceindustrynetwork.org.au/events)

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For further information or to arrange an interview/photo/footage, please contact:

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