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Small business offered cost-effective link to peak industry body

Small locally-based businesses operating in and servicing the resources sector can now take advantage of everything Resource Industry Network has to offer with the introduction of a new membership category.

The new category will provide for small owner/operator businesses with 3 staff or less and are based in the Mackay, Isaac, Whitsunday region.

RIN Manager Adrienne Rourke said the network had recently undertaken a review of its membership categories and fees and taken into account feedback from potential members.

“RIN hasn’t raised its membership fees or altered its categories in a number of years, but feedback from potential members was that these small locally owned businesses found being a part of any industry representative organisation was often out of reach.

“We wanted to address this as we felt that there were a lot of these types of businesses in our region who demonstrated the capability we have to offer as a sector and who also had a strong voice to add to our collective representation.

“By introducing this category with its more affordable fee, these businesses can not only take advantage of all of the services that RIN offers but they can add to the strength and diversity of the capability and capacity our region presents to the resources sector here in Australia and globally,” Mrs Rourke said.

100 percent locally owned business Mackay Drug Testing Services has been quick to take advantage of the new membership category.

Owner operator Bill Cleary said he immediately signed up under the new category as it offered an affordable option for him to connect directly with the sector that was his primary market.

“I’d been considering membership for some time as I believe RIN offers great opportunities for networking and for promoting your business to the bigger players in the sector. This new category is perfectly priced for a small business like mine.

“With drug and alcohol testing becoming more prevalent, membership will give me the chance to target a much bigger market in an extremely cost-effective manner,” he said.

Resource Industry Network members are part of the local \$5 billion a year resources sector and employ some of the 24,000 full time employees that are the flow on effect of the sector in our region.

For more information on RIN membership phone 4952 4184 or go to www.resourceindustrynetwork.org.au

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